

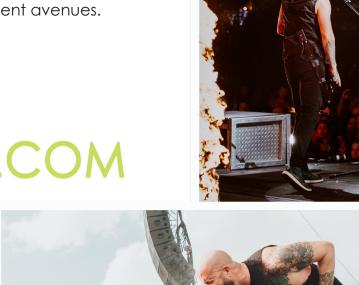
Welcome to the Uprise family! We are a group of people with the unified goal of creating a family-friendly environment with a positive atmosphere.

Uprise Festival is a yearly, family event held in September, at the Shippensburg Fairgrounds, in Shippensburg, Pennsylvania. It is a twoday celebration featuring nationally known bands, top local musicians, engaging speakers, seminars, a skate park, great food, a Kids Zone, and much more!

Produce family friendly events that allow participants of all ages and walks of life to join together in celebration of faith through a variety of special entertainment avenues.

 Scott "Bubba" Brown Founder & CEO







## UPRISEFES' MORE THAN JUST A MUSIC It's an Experience!

This is your opportunity to:

- 1. Partner with an event that provides an experience people will associatte positively with your brand.
- 2. Market your message to a captive audience of more than 12,000 people over 2 days.
- 3. Associate your message with a good clean image.
- 4. Connect with our audience and make a positive impact on lives.

### **SOCIAL MEDIA AND WEB TRAFFIC**

**FACEBOOK:** 

1,030,879 People Reached (111%, Year Increase)

138,791 **Profile Page Visits** 

2,363 **New Followers** 

42,183 Ad Link Clicks **INSTAGRAM:** 

126,016 People Reached (165% Year Increase)

> 25,022 **Visits**

**New Followers** 

**SPOTIFY:** 

47,632 People Reached **WEBSITE:** 

171.000 **Unique Visits** 

Top 5 Cities and Visits: Washington DC - 7,083 NYC - 6.428

Chambersburg, PA - 4,046 Philadelphia, PA - 3,809 Arlington, VA - 2,788 Carlisle, PA - 2,485 Harrisburg, PA - 2,451 Hagerstown, MD - 2,311

> 287,000 **Page Views**

### **FESTIVAL STATS**

JUMBOTRON VIDEO SCREENS

= LARGE CAPTIVE AUDIENCE
HEARING YOUR MESSAGE



# SPONSORSHIP PACKAGES

# FRIENDS OF UPRISE PACKAGE \$100 - \$1500 Sponsor

Mentioned in the program listing and Mention in thank you list by MC.

SAPPHIRE PACKAGE \$1,500 Sponsor

- 5 Tickets (Full Event)
- Half Page Program Ad
- Listed on Social Media

EMERALD PACKAGE \$2,500 Sponsor

- 10 Tickets (Full Event)
- Half Page Program Ad
- Stage Mentions by MC
- Listed on Social Media

AMBER
PACKAGE
\$3,500 Sponsor

- 15 Tickets (Full Event)
- Full Page Program Ad
- Stage Time (2X on Friday/ 2X on Saturday)
- Listed on Social Media
- 1 Banner Displayed on Festival Grounds (3x5- Business provides)

RUBY PACKAGE \$5,500 Sponsor

DIAMOND PACKAGE \$8,500 Sponsor

PEARL
PACKAGE
\$10,000 Sponsor

- 20 Tickets (Full Event)
- Full Page Program Ad
- Stage Time (2X on Friday/ 2X on Saturday)
- Listed on Social Media
- 25 Tickets
- Full Page Program Ad
- Stage Time (3X on Friday/ 3X on Saturday)
- Listed on Social Media
- -30 Tickets (Full Event)
- Full Page Program Ad
- Stage Time (3X on Friday/ 3X on Saturday)
- Listed on Social Media

- 1 Booth Space (10' x 10' in Vendor Building)
- 30 Sec Video on Jumbo Screens (Business Provides)
- 1 Banner on Festival Grounds (3x5- Business provides)
- Booth Space (Sponsor Row Upto 10' x 20')
- 30 Sec Video on Jumbo Screens (Business Provides)
- 1 Banner on Festival Grounds (3x5- Business Provides)
- 1 Booth Space (10' x 20' in Vendor Building)
- 30 Sec Video on Jumbo Screens (Business Provides)
- 1 Banner on Festival Grounds (3x5- Business provides)

# EVENT SPONSORSHIP FORM



St: Zip:
_ Website:
RSHIP LEVEL
O Ruby Sponsor (\$5,500)
O Diamond Sponsor (\$8,500)
Pearl Sponsor (\$10,000)

Friday and Saturday, September 13 & 14, 2024 Shippensburg Fairgrounds, Shippensburg, PA

#### **PAYMENT**

Checks Made Payable to: Uprise Events Live, Inc.

Send to:

Uprise Festival PO Box 82 Shippensburg, PA 17257 Questions:

uprisefest@gmail.com 717.491.1955

MORE THAN JUST A MUSIC FESTIVAL,

It's an Experience!