



uprise

FEST

09.13 & 14, 2024

Welcome to the Uprise family! We are a group of people with the unified goal of creating a family-friendly environment with a positive atmosphere.

Uprise Festival is a yearly, family event held in September, at the Shippensburg Fairgrounds, in Shippensburg, Pennsylvania. It is a two-day celebration featuring nationally known bands, top local musicians, engaging speakers, seminars, a skate park, great food, a Kids Zone, and much more!

Produce family friendly events that allow participants of all ages and walks of life to join together in celebration of faith through a variety of special entertainment avenues.

- Scott "Bubba" Brown
Founder & CEO

UPRISEFEST.COM



UPRISEFEST

MORE THAN JUST A MUSIC
FESTIVAL,

It's An Experience!

This is your opportunity to:

1. Partner with an event that provides an experience people will associate positively with your brand.
2. Market your message to a captive audience of more than 12,000 people over 2 days.
3. Associate your message with a good clean image.
4. Connect with our audience and make a positive impact on lives.

SOCIAL MEDIA AND WEB TRAFFIC

FACEBOOK:

1,030,879
People Reached
(111%, Year Increase)

138,791
Profile Page Visits

2,363
New Followers

42,183
Ad Link Clicks

INSTAGRAM:

126,016
People Reached
(165% Year Increase)

25,022
Visits

1,688
New Followers

SPOTIFY:

47,632
People Reached

WEBSITE:

171,000
Unique Visits

Top 5 Cities and Visits:
Washington DC - 7,083
NYC - 6,428
Chambersburg, PA - 4,046
Philadelphia, PA - 3,809
Arlington, VA - 2,788
Carlisle, PA - 2,485
Harrisburg, PA - 2,451
Hagerstown, MD - 2,311

287,000
Page Views

FESTIVAL STATS

30
ARTISTS

+

4
STAGES

+

15,000+
ATTENDEES

+

2
JUMBOTRON
VIDEO SCREENS

= **LARGE CAPTIVE AUDIENCE**
HEARING YOUR MESSAGE

Join The Experience!

SPONSORSHIP PACKAGES

FRIENDS OF UPRISE PACKAGE

\$100 - \$1500 Sponsor

Mentioned in the program listing and Mention in thank you list by MC.

SAPPHIRE PACKAGE

\$1,500 Sponsor

- 5 Tickets (Full Event)
- Half Page Program Ad
- Listed on Social Media

EMERALD PACKAGE

\$2,500 Sponsor

- 10 Tickets (Full Event)
- Half Page Program Ad
- Stage Mentions by MC
- Listed on Social Media

AMBER PACKAGE

\$3,500 Sponsor

- 15 Tickets (Full Event)
- Full Page Program Ad
- Stage Time (2X on Friday/
2X on Saturday)

- Listed on Social Media
- 1 Banner Displayed on Festival Grounds
(3x5- Business provides)

RUBY PACKAGE

\$5,500 Sponsor

- 20 Tickets (Full Event)
- Full Page Program Ad
- Stage Time (2X on Friday/
2X on Saturday)
- Listed on Social Media

- 1 Booth Space (10' x 10' in Vendor Building)
- 30 Sec Video on Jumbo Screens
(Business Provides)
- 1 Banner on Festival Grounds
(3x5- Business provides)

DIAMOND PACKAGE

\$8,500 Sponsor

- 25 Tickets
- Full Page Program Ad
- Stage Time (3X on Friday/
3X on Saturday)
- Listed on Social Media

- Booth Space (Sponsor Row - Upto 10' x 20')
- 30 Sec Video on Jumbo Screens
(Business Provides)
- 1 Banner on Festival Grounds
(3x5- Business Provides)

PEARL PACKAGE

\$10,000 Sponsor

- 30 Tickets (Full Event)
- Full Page Program Ad
- Stage Time (3X on Friday/
3X on Saturday)
- Listed on Social Media

- 1 Booth Space (10' x 20' in Vendor Building)
- 30 Sec Video on Jumbo Screens
(Business Provides)
- 1 Banner on Festival Grounds
(3x5- Business provides)

PO BOX 82 | SHIPPENSBURG, PA 17257

EVENT SPONSORSHIP FORM



Business Name: _____

Address: _____

City: _____ St: _____ Zip: _____

E-mail: _____

Contact Person: _____

Phone: () _____ Website: _____

SPONSORSHIP LEVEL

- | | |
|---|---|
| <input type="radio"/> Friends of Uprise (\$100-\$1,500) | <input type="radio"/> Ruby Sponsor (\$5,500) |
| <input type="radio"/> Sapphire (\$1,500) | <input type="radio"/> Diamond Sponsor (\$8,500) |
| <input type="radio"/> Emerald Sponsor (\$2,500) | <input type="radio"/> Pearl Sponsor (\$10,000) |
| <input type="radio"/> Amber Sponsor (\$3,500) | |

Friday and Saturday, September 13 & 14, 2024
Shippensburg Fairgrounds, Shippensburg, PA

PAYMENT

Checks Made Payable to:
Uprise Events Live, Inc.

Send to:
Uprise Festival
PO Box 82
Shippensburg, PA 17257

Questions:
uprisefest@gmail.com
717.491.1955

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